



## Alina Landry-Rancier

DESIGNER / ANIMATOR / DIRECTOR

- + [AlinaLandry.com](http://AlinaLandry.com)
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## SELECTED STAFF/PERMALANCE POSITIONS

### DOUBLE GLAZED, NEW YORK, NY Nov/06-Ongoing

(Video/Film Showcase Networking Events)

*Co-Creator, Motion Graphics Designer/Animator, Curator*

- + curated & hosted short film screenings & art showcases
- + designed event branding, collateral & motion graphic packages

### MRM, NEW YORK, NY Jun/09-Dec/09

*Permalance Motion & Interactive Designer*

- + animate a series of animations for Mastercard.com Pointers website
- + designed interface for "Mastercard.com in 10 Years" website for pitch
- + designed interfaces for the video "The Future of Home Depot" for a pitch as well as was the stylist during the shoot
- + designed interface for Mastercard.com Pointers Dashboard along with icons & graphics

### THIRTEEN/WNET PBS, NEW YORK, NY Nov/07-May/09

*Permalance Lead Designer/Animator*

- + created different promotionals & show packaging for different tv shows & special programming
- + designed, directed & animated show packaging for Thirteen "Late Night"
- + designed & animated show package for Blueprint America
- + designed and animated promos for the Des Moines Political Debates

### Y&R POST, NEW YORK, NY May/08-Mar/09

*Extended Freelance Designer/Animator*

- + designed & animated graphics for pitch & presentation videos for Campbells, Accenture, Danactive, Ford
- + created animatics for Chevron, Accenture, Cellsouth, Colgate

### HONEST, NEW YORK, NY 09/03-12/03

*Intern Graphic Designer*

- + designed spreads for the book One Ring Zero

### HOLEDIGGER FILMS, NEW YORK, NY 03/03-06/03

*Intern in Development Department*

- + distribute scripts, arrange meetings, organize events, handle correspondence and phone calls, execute film festival applications, adjust final script to final film version

### BASANTA & CO, DOMINICAN REPUBLIC 05/01-07/01

(Production Company)

*Casting Assistant, Production Assistant*

- + Organize Casting Calls & Cast While In Production

## SELECTED FREELANCE

### DIGITAS, NEW YORK, NY

*Freelance Senior Motion/Media Editor*

- + edited, designed & animated a Reel for AMEX Centurion to be distributed to exclusive prospective partners
- + designed and animated a :30s pitch spot for Amex - Insurance Edge that won new business
- + animated & designed intros for a series of interview videos for the Amex Centurion website
- + assorted color correcting, keying & composite work for rich media banners or websites for Planters, Samsung, and Toviaz

### WORLD FOCUS/WLIW, NEW YORK, NY

*Freelance Lead Designer/Animator*

- + designed & animated motion graphics toolkit for news show

### RADICAL MEDIA. NEW YORK, NY

*Freelance Designer Animator*

- + Designed & animated show packaging for MTV's "This Sims Life"

### 20 SQ. NEW YORK, NY

*Freelance Art Director, Motion Graphics Designer*

- + animated motion graphics for hispanic market spots & animatics for clients Sears, Chips Ahoy, & Lifetime

## SELECTED INDEPENDENT DESIGN

### ENRIQUE ARNEDA LOGO

- + design logo for modern furniture co.

### TAS-DP.COM

- + designed website for cinematographer

### "LOS HIJOS DE DOMINGO"

- + handdrawn type design for a public art billboard in the Dominican Republic

### AO PRODUCTIONS

- + designed website for fashion event production co.



## SKILLS

Communications + Time Management + Attention to Detail +  
Organized + Conscientious + Strong Leadership

Fluent in Spanish

## PROGRAMS

After Effects + Final Cut + Illustrator + Photoshop +  
Indesign + Flash Animation + Html/Dreamweaver (CSS) +  
DVD Studio Pro

## EDUCATION

**BFA IN COMMUNICATION DESIGN**  
**PARSONS SCHOOL OF DESIGN**  
**NEW YORK, NY 2002-2004**

Dean's list 2002-2004

+ thesis in broadcast design

+ earned a 3.75 cumulative GPA

**THE SCHOOL OF DESIGN ALTOS DE CHAVÓN**  
**LA ROMANA, DOMINICAN REPUBLIC 2000-2002**

Communication Design AAS

Graduated with Honors

## RECOGNITIONS

**THESIS INCLUDED IN THE ONLINE PORTFOLIO FOR**  
**COMMUNICATION DESIGN**

Parsons.edu Website

PARSON'S DEAN'S LIST 2002-2004

**RECIPIENT OF THE BLUDHORN SCHOLARSHIP**

TO PARSONS SCHOOL OF DESIGN

**RECIPIENT OF THE CV STARR SCHOLARSHIP**

TO PARSONS SCHOOL OF DESIGN

**3RD PLACE AND 2 HONORABLE MENTIONS**

Creatividad 2001 Poster Competition, Santo Domingo, DR  
Held By The Premiere Dominican Newspaper El Listin Diario